

Consolidated Financial Statements December 31, 2017 and 2016

# The University of South Dakota Foundation



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# Independent Auditor's Report

The Board of Directors
The University of South Dakota Foundation
Vermillion, South Dakota

# **Report on the Financial Statements**

We have audited the accompanying consolidated financial statements of The University of South Dakota Foundation and its controlled entities, which comprise the consolidated statements of financial position as of December 31, 2017 and 2016, and the related consolidated statements of activities and cash flows for the years ended December 31, 2017 and 2016, and the related notes to the consolidated financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

# Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of The University of South Dakota Foundation and its controlled entities as of December 31, 2017 and 2016, and the changes in its net assets and its cash flows for the years ended December 31, 2017 and 2016 in accordance with accounting principles generally accepted in the United States of America.

Sioux Falls, South Dakota

Esde Saelly LLP

July 31, 2018

|  | 2017   | 2016   |
|--|--|--|
| Assets   |  |  |
| Cash and Cash Equivalents  | \$ 3,361,394   | \$ 5,760,856   |
| Investments Money market funds Certificates of deposit Equity securities Equity mutual funds Fixed income mutual funds Equity co-mingled funds Government bonds All asset funds Real estate limited partnerships | 20,112,934<br>1,519,724<br>1,506,523<br>70,404,414<br>82,967,077<br>49,970,314<br>654,456<br>17,371,377<br>8,733,696 | 36,158,891<br>1,453,356<br>1,259,194<br>73,323,152<br>44,672,070<br>43,426,182<br>621,298<br>15,345,366<br>9,080,607 |
| Total investments  | 253,240,515  | 225,340,116  |
| Receivables Promises to give Contributions receivable - split-interest agreements Note receivable  | 16,886,566<br>9,157,189<br>1,000,000   | 14,556,633<br>9,598,683  |
| Total receivables  | 27,043,755   | 24,155,316   |
| Operating Fixed Assets, Net of Accumulated Depreciation  | 2,445,814  | 1,074,324  |
| Other Fixed Assets Held, Net of Accumulated Depreciation   | 1,470,187  | 1,305,572  |
| Other Assets Prepaid expenses and other assets Cash surrender value of life insurance Total other assets   | 214,038<br>162,175<br>376,213<br>\$ 287,937,878  | 243,243<br>155,528<br>398,771<br>\$ 258,034,955  |
| Liabilities  |  |  |
| Accounts Payable and Accrued Expenses Due to the University of South Dakota - Scholarships Gift Annuities and Life Income Agreements Investments Held for Others  Total liabilities                              | \$ 369,671<br>4,026,444<br>2,877,509<br>12,223,723<br>19,497,347   | \$ 379,316<br>3,907,450<br>2,827,634<br>13,449,761<br>20,564,161   |
| Net Assets   | 22,121,011   |  |
| Unrestricted Temporarily restricted Permanently restricted   | (2,908,096)<br>104,130,645<br>167,217,982  | 1,413,272<br>81,092,936<br>154,964,586   |
| Total net assets   | 268,440,531  | 237,470,794  |
|  | \$ 287,937,878   | \$ 258,034,955   |

|   | 2017           |                |                |                |  |  |  |  |
|---|----------------|----------------|----------------|----------------|--|--|--|--|
|   | Unrestricted   | Temporarily    | Permanently    | Total          |  |  |  |  |
| Revenue, Support, and Gains                                     |                |                |                |                |  |  |  |  |
| Gifts   | \$ 25,415      | \$ 9,950,038   | \$ 10,393,822  | \$ 20,369,275  |  |  |  |  |
| Investment Income   | 245.160        | 2.5(1.425      | 075 202        | 2 702 000      |  |  |  |  |
| Interest and dividends Net realized gains and losses on         | 247,168        | 2,561,437      | 975,393        | 3,783,998      |  |  |  |  |
| investments   | 70,001         | 3,021,972      | -              | 3,091,973      |  |  |  |  |
| Net change in unrealized gains                                  | ŕ              |                |                |                |  |  |  |  |
| and losses on investments                                       | 632,708        | 22,786,772     | -              | 23,419,480     |  |  |  |  |
| Transfer for change in unrealized gains and losses on endowment |                |                |                |                |  |  |  |  |
| investments   | 532,827        | (532,827)      | -              | -              |  |  |  |  |
| Other   | 792,515        | 769,569        | 836,317        | 2,398,401      |  |  |  |  |
|   | 2,300,634      | 38,556,961     | 12,205,532     | 53,063,127     |  |  |  |  |
| Transfer for donor restriction                                  | -              | (47,864)       | 47,864         | -              |  |  |  |  |
| Net Assets Released from Restrictions                           | 15,471,388     | (15,471,388)   |                |                |  |  |  |  |
| Total revenue, support, and                                     |                |                |                |                |  |  |  |  |
| gains   | 17,772,022     | 23,037,709     | 12,253,396     | 53,063,127     |  |  |  |  |
| Expenses  |                |                |                |                |  |  |  |  |
| Program Services  |                |                |                |                |  |  |  |  |
| Scholarships  | 7,576,291      | -              | -              | 7,576,291      |  |  |  |  |
| USD departmental expenses                                       | 2,663,474      | -              | -              | 2,663,474      |  |  |  |  |
| USD building and equipment expenses                             | 4,742,278      |                |                | 4,742,278      |  |  |  |  |
| expenses  | 4,742,276      |                |                | 4,742,276      |  |  |  |  |
| Total program services  | 14,982,043     |                | <u> </u>       | 14,982,043     |  |  |  |  |
| Support Services  |                |                |                |                |  |  |  |  |
| Fundraising   | 2,449,245      | -              | -              | 2,449,245      |  |  |  |  |
| Administrative and general                                      | 4,662,102      |                |                | 4,662,102      |  |  |  |  |
| Total support services  | 7,111,347      |                |                | 7,111,347      |  |  |  |  |
| Total expenses  | 22,093,390     |                |                | 22,093,390     |  |  |  |  |
| Change in Net Assets  | (4,321,368)    | 23,037,709     | 12,253,396     | 30,969,737     |  |  |  |  |
| Beginning Net Assets  | 1,413,272      | 81,092,936     | 154,964,586    | 237,470,794    |  |  |  |  |
| Ending Net Assets   | \$ (2,908,096) | \$ 104,130,645 | \$ 167,217,982 | \$ 268,440,531 |  |  |  |  |

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|--------|---|---|--|
|        |   |   |  |

| nrestricted            | 1  | emporarily   |   | Permanently   | Total   |   |  |  |
|------------------------|--|--|---|---|---|---|--|--|
|                        |  |  |   |   |   |   |  |  |
| 58,352                 | \$   | 13,213,154   | \$  | 6,255,721   | \$  | 19,527,227  |  |  |
| 598,004                |  | 2,439,545  |   | 852,147   |   | 3,889,696   |  |  |
| 88,571                 |  | 3,254,500  |   | -   |   | 3,343,071   |  |  |
| 143,966                |  | 4,446,539  |   | -   |   | 4,590,505   |  |  |
| 66,939                 |  | (66,939)   |   | (2(2,242)   |   | -   |  |  |
| 1,912,461              |  | 23,187,099   |   | 6,844,626   |   | 593,687<br>31,944,186   |  |  |
| -                      |  | (100,000)  |   | 100,000   |   | -   |  |  |
| 26,230,616             |  | (26,230,616)   |   |   |   | -   |  |  |
| 28,143,077             |  | (3,143,517)  |   | 6,944,626   |   | 31,944,186  |  |  |
| 7,774,489<br>3,135,931 |  | <u>-</u><br>-  |   |   |   | 7,774,489<br>3,135,931  |  |  |
| 16,125,285             |  | _  |   |   |   | 16,125,285  |  |  |
| 27,035,705             |  |  |   |   |   | 27,035,705  |  |  |
| 2,639,088<br>3,890,680 |  | -<br>-   |   | -<br>-  |   | 2,639,088<br>3,890,680  |  |  |
| 6,529,768              |  |  |   |   |   | 6,529,768   |  |  |
| 33,565,473             |  |  |   |   |   | 33,565,473  |  |  |
| (5,422,396)            |  | (3,143,517)  |   | 6,944,626   |   | (1,621,287)   |  |  |
| 6,835,668              |  | 84,236,453   |   | 148,019,960   |   | 239,092,081   |  |  |
| 1,413,272              | \$   | 81,092,936   | \$  | 154,964,586   | \$  | 237,470,794   |  |  |
|                        | 598,004 88,571 143,966 66,939 956,629 1,912,461 - 26,230,616 28,143,077 7,774,489 3,135,931 16,125,285 27,035,705 2,639,088 3,890,680 6,529,768 33,565,473 (5,422,396) 6,835,668 | 58,352 \$ 598,004 88,571 143,966  66,939 956,629 1,912,461 - 26,230,616  28,143,077  7,774,489 3,135,931 16,125,285 27,035,705  2,639,088 3,890,680 6,529,768 33,565,473 (5,422,396) 6,835,668 | Investricted         Temporarily           58,352         \$ 13,213,154           598,004         2,439,545           88,571         3,254,500           143,966         4,446,539           66,939         (66,939)           956,629         (99,700)           1,912,461         23,187,099           -         (100,000)           26,230,616         (26,230,616)           28,143,077         (3,143,517)           7,774,489         -           3,135,931         -           16,125,285         -           27,035,705         -           2,639,088         -           3,890,680         -           6,529,768         -           33,565,473         -           (5,422,396)         (3,143,517)           6,835,668         84,236,453 | 58,352       \$ 13,213,154       \$         598,004       2,439,545         88,571       3,254,500         143,966       4,446,539         66,939       (66,939)         956,629       (99,700)         1,912,461       23,187,099         -       (100,000)         26,230,616       (26,230,616)         28,143,077       (3,143,517)         7,774,489       -         3,135,931       -         16,125,285       -         27,035,705       -         2,639,088       -         3,890,680       -         6,529,768       -         33,565,473       -         (5,422,396)       (3,143,517)         6,835,668       84,236,453 | mrestricted         Temporarily         Permanently           58,352         \$ 13,213,154         \$ 6,255,721           598,004         2,439,545         852,147           88,571         3,254,500         -           143,966         4,446,539         -           66,939         (66,939)         -           956,629         (99,700)         (263,242)           1,912,461         23,187,099         6,844,626           -         (100,000)         100,000           26,230,616         (26,230,616)         -           28,143,077         (3,143,517)         6,944,626           7,774,489         -         -           3,135,931         -         -           26,39,088         -         -           3,890,680         -         -           6,529,768         -         -           33,565,473         -         -           (5,422,396)         (3,143,517)         6,944,626           6,835,668         84,236,453         148,019,960 | Investricted         Temporarily         Permanently           58,352         \$ 13,213,154         \$ 6,255,721         \$           598,004         2,439,545         852,147         88,571         3,254,500         -           143,966         4,446,539         -         -         -           66,939         (66,939)         -         -         -           956,629         (99,700)         (263,242)         - |  |  |

|   | 2017              | 2016           |
|---|-------------------|----------------|
| Operating Activities  | ¢ 20.060.727      | ¢ (1.621.207)  |
| Change in net assets  | \$ 30,969,737     | \$ (1,621,287) |
| Adjustments to reconcile change in net assets                   |                   |                |
| to net cash used for operating activities                       | 170 220           | 170 000        |
| Depreciation  | 178,228<br>57,195 | 178,888        |
| Depreciation - other fixed assets                               |                   | 57,196         |
| Realized gain on investments                                    | (3,091,973)       | (3,343,071)    |
| Unrealized gain on investments                                  | (23,419,480)      | (4,590,505)    |
| Loss on disposal of fixed assets                                | 161,081           | 1,426          |
| Change in cash surrender value of life insurance                | (6,647)           | (930)          |
| Change in value of contributions receivable -                   | (1,001,500)       | 452.044        |
| split-interest agreements                                       | (1,001,596)       | 453,944        |
| Change in value of gift annuities and life income agreements    | (140,475)         | 56,623         |
| Temporarily restricted contributions                            | -                 | (4,111,593)    |
| Restricted for long-term purposes                               | (11.050.500)      | (0.066.407)    |
| Permanently restricted gifts and revenue                        | (11,950,586)      | (8,966,407)    |
| Permanently restricted gifts other than cash                    | (254,946)         | (559,081)      |
| Changes in assets and liabilities                               | (0.054.641)       | 450.050        |
| Promises to give, other than permanently restricted             | (2,274,641)       | 478,879        |
| Contributions receivable - split-interest agreements            | 1,226,280         | 315,960        |
| Prepaid expenses and other assets                               | 29,205            | (11,567)       |
| Accounts payable and accrued expenses                           | (9,645)           | (47,750)       |
| Due to University of South Dakota - Scholarships                | 118,994           | 444,680        |
| Gift annuities and life income agreements                       | 190,350           | 120,727        |
| Net Cash Used for Operating Activities                          | (9,218,919)       | (21,143,868)   |
| Investing Activities  |                   |                |
| Note receivable - investment in South Dakota Science and        |                   |                |
| Technology Authority  | (1,000,000)       | _              |
| Net changes in money market funds held for investment           | 16,045,957        | (18,220,769)   |
| Proceeds from sale of investments                               | 58,965,651        | 76,679,716     |
| Purchases of investments  | (77,626,592)      | (43,469,207)   |
| Proceeds from sale of fixed assets                              | -                 | 2,999          |
| Purchases of operating fixed assets and other fixed assets held | (1,715,799)       | (77,396)       |
| Net Cash (Used for) From Investing Activities                   | (5,330,783)       | 14,915,343     |
| Financia Astinitica   |                   |                |
| Financing Activities  | <i>5</i> ,000,000 |                |
| Proceeds from line of credit                                    | 5,000,000         | -              |
| Repayment of line of credit                                     | (5,000,000)       | - 470 404      |
| Proceeds from permanently restricted gifts and revenue          | 12,150,240        | 6,472,434      |
| Net Cash From Financing Activities                              | 12,150,240        | 6,472,434      |
| Net Change in Cash and Cash Equivalents                         | (2,399,462)       | 243,909        |
| Beginning Cash and Cash Equivalents                             | 5,760,856         | 5,516,947      |
| Ending Cash and Cash Equivalents                                | \$ 3,361,394      | \$ 5,760,856   |

# The University of South Dakota Foundation Consolidated Statements of Cash Flows Years Ended December 31, 2017 and 2016

|  | <br>2017                | <br>2016      |  |
|--|-------------------------|---------------|--|
| Supplemental Disclosure of Cash Flow Information Cash paid during the year for unrelated business income tax Cash paid during the year for interest expense Other fixed assets held received through settlement of contributions | \$<br>195,714<br>94,183 | \$<br>147,490 |  |
| receivable - split-interest agreements   | 216,810                 | -             |  |

# Note 1 - Principal Activity and Significant Accounting Policies

### **Principles of Consolidation**

The financial statements include the consolidated accounts of The University of South Dakota Foundation (Foundation); USDF, LLC (LLC); and USDF2, LLC (LLC2); (collectively, the Organization). All material intercompany balances and transactions have been eliminated.

# **Organization**

The Foundation is an independent organization established for the purpose of obtaining contributions for the benefit of The University of South Dakota (USD) and managing related investments.

The LLC was established to hold and manage real estate. The Foundation is the sole member of the LLC. Members of the Foundation's Executive Committee serve as directors, and the LLC is under common management with the Foundation.

The LLC2 was established to hold an airplane hangar and a dual-engine turbo prop 6 passenger airplane. The LLC2 is leasing the airplane to USD under a five-year make whole lease agreement that currently provides for annual lease payments that are based on the outstanding amount of the Organization's initial investment in the airplane. The annual lease payment is reduced if the Organization receives, from any source, a return of its initial investment. USD is responsible for all expenses related to the operations and maintenance of the airplane. The Foundation is the sole member of the LLC2. Members of the Foundation's Executive Committee serve as directors, and the LLC2 is under common management with the Foundation.

# **Tax Exempt Status**

The Internal Revenue Service (IRS) has ruled that the Organization is a publicly supported organization exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. The Organization is required to file a Return of Organization Exempt from Income Tax (Form 990) with the IRS. In addition, the Organization is subject to income tax on net income that is derived from business activities that are unrelated to its exempt purpose. The Organization files an Exempt Organization Business Income Tax Return (Form 990-T) with the IRS to report its unrelated business taxable income. In addition, the Organization is subject to tax filings required by various state tax authorities. The LLC and LLC2 are single member LLC's, thus considered by the IRS to be disregarded entities that are not subject to separate filing requirements.

The Organization believes that it has appropriate support for any tax positions taken affecting its annual filing requirements, and as such, does not have any uncertain tax positions at December 31, 2017 and 2016 that are material to the consolidated financial statements. The Organization would recognize future accrued interest and penalties related to unrecognized tax benefits and liabilities in income tax expense if such interest and penalties are incurred.

#### **Use of Estimates**

Management uses estimates and assumptions in preparing consolidated financial statements in accordance with accounting principles generally accepted in the United States of America. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results may vary from the estimates that are used.

#### **Consolidated Statements of Cash Flows**

The Organization considers all cash and highly liquid financial instruments with original maturities of three months or less, which are neither held for investment nor restricted by donors for long-term purposes of the Organization, to be cash and cash equivalents. Cash and highly liquid financial instruments restricted to capital expenditures of the Organization, permanent endowment, or other long-term purposes of the Organization are excluded from this definition.

#### **Financial Instruments and Credit Risks**

The Organization manages deposit concentration risk by placing cash and cash equivalents with financial institutions believed by management to be credit worthy. At times, amounts on deposit may exceed insured limits or include uninsured investments. Credit risk associated with promises to give and notes receivable are considered to be limited due to high historical collection rates and outstanding balances are primarily from donors and others that are supportive of the Organization's mission. Investments are managed by professional investment managers whose performance is monitored by management and the Foundation's Investment Committee of the Board of Directors. Although the fair value of investments is subject to fluctuation on a year-to-year basis, management and the Investment Committee believe that the investment policies and guidelines are prudent for the long-term welfare of the Organization.

#### **Investments**

Investment purchases are recorded at cost, or if donated, at fair value on the date of the donation. Thereafter, investments are recorded at their estimated fair market value. Appreciation and depreciation in fair value are reflected in the period occurred. Fluctuations in the United States and global markets can have a direct effect on the value of the investments presented in the accompanying consolidated financial statements.

To achieve its investment objectives, the Foundation has acquired interests in private equity investments and real estate limited partnerships that are not readily marketable. The fair values of these investments have been determined by management using the net asset value (NAV) provided by each fund. NAV is a practical expedient to determine the fair value of investments that do not have readily determinable fair value and to prepare financial statements consistent with the measurement principles of an investment company or consistent with the attributes of an investment company. Investment income, including interest, dividends, realized gains and losses, and unrealized gains and losses are allocated to participants based upon their pro rata share of the investments. Distributions from and liquidation of these investments is restricted based on specific terms of the fund agreements. The estimated values may differ materially from the values that would have been used had readily available markets for the investments existed.

As part of the mutual fund prospectus, certain mutual funds held by the Foundation have the ability to invest in a variety of derivative instruments as part of their investment strategy. These derivatives include, but are not limited to, interest rate swaps, credit default swaps, options, government futures, and money market futures. While the Foundation does not have discretionary control over the asset guidelines of mutual funds, it believes these instruments allow the portfolio manager to take advantage of cyclical and secular forces in the market in order to achieve their return objectives over a full market cycle. This allows the Foundation to achieve its long-term risk, and return objectives by opportunistically investing in a broad and diversified range of markets.

#### **Promises to Give**

Unconditional promises to give expected to be collected within one year are recorded at net realizable value. Unconditional promises to give expected to be collected in future years are initially recorded and subsequently carried at fair value using present value techniques incorporating risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the asset.

# **Contributions Receivable – Split Interest Agreements**

The Foundation has been named as an irrevocable beneficiary of several charitable trusts held and administered by independent trustees. These trusts were created independently by donors and are administered by outside agents designated by the donors. Therefore, the Foundation has neither possession nor control over the assets of the trusts. When the notice of a beneficial interest is received, a temporarily or permanently restricted contribution is recorded in the consolidated statements of activities, and a beneficial interest in charitable trusts held by others is recorded in the consolidated statements of financial position at fair value using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the expected distributions to be received under the agreement. Thereafter, beneficial interests in the trusts are reported at fair value in the consolidated statements of financial position, with changes in fair value recognized in the consolidated statements of activities.

Upon receipt of trust distributions and/or expenditures in satisfaction of the restricted purpose stipulated by the donor, if any, temporarily restricted net assets are released to unrestricted net assets; permanently restricted net assets are transferred to the endowment.

# **Operating Fixed Assets**

The Organization's operating fixed assets are recorded at cost or, if donated, at fair value on the date of donation and consist of an office building, furniture, and equipment. Costs of maintenance and repairs that do not improve or extend the useful lives of the respective assets are expensed as incurred. Fixed assets are presented in the accompanying consolidated financial statements net of accumulated depreciation of \$1,258,555 and \$1,333,649 at December 31, 2017 and 2016, respectively. Depreciation is provided using the straight-line method over the estimated useful lives of the assets, ranging from 5-40 years.

The Organization reviews the carrying values of fixed assets for impairment whenever events or circumstances indicate that the carrying value may not be recoverable from the estimated future cash flows expected to result from use and eventual disposition. When considered impaired, an impairment loss is recognized to the extent carrying value exceeds the fair value of the asset. There were no indicators of asset impairment during the years ended December 31, 2017 and December 31, 2016.

#### **Other Fixed Assets Held**

The Organization's other fixed assets held consist of land, buildings, and an airplane that are either currently being used by USD in operations or will eventually be used to support USD. Fixed assets that are being used by USD in operations are presented in the accompanying consolidated financial statements at cost or, if donated, at fair value as of the date of the donation, net of accumulated depreciation of \$317,772 and \$260,577 at December 31, 2017 and 2016, respectively. Depreciation expense, which is reflected in the consolidated statements of activities as a reduction to other revenue, support, and gains, is provided using the straight-line method over the estimated useful lives of the assets, ranging from 10-30 years. Fixed assets held that are not currently being used by USD in operations are presented in the accompanying consolidated financial statements at cost or, if donated, at fair value as of the date of the donation and are periodically reviewed for impairment. For the years ended at December 31, 2017 and 2016, no impairment charge has been recorded.

# Gift Annuity and Life Income Agreements

Under charitable gift annuity contracts, the Foundation receives immediate and unrestricted title to contributed assets and agrees to make fixed recurring payments over the period stipulated in the annuity contract. Contributed assets are recorded at fair value on the date of receipt. The related liability for future payments to be made to the specified beneficiaries is recorded at fair value using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the liability. The excess of contributed assets over the annuity liability is recorded as an unrestricted or restricted contribution based on the donor's wishes. In subsequent years, the liability for future annuity payments is reduced by payments made to the specified beneficiaries and is adjusted to reflect amortization of the discount and changes in actuarial assumptions at the end of the year. Upon termination of the annuity contract, the remaining liability is removed and recognized as a contribution. The estimated present value of future annuity payments to beneficiaries is \$458,239 and \$610,661 as of December 31, 2017 and 2016, respectively.

The Foundation's life income agreements consist of various irrevocable charitable remainder unitrusts, a charitable remainder annuity trust, and a charitable lead annuity trust over which the Foundation acts as trustee. These trusts are governed by the respective trust agreements, which generally provide for either an income stream or a future distribution of cash or other assets to the Foundation, in whole or in part, for a specified period or upon the occurrence of a specific event. The trust assets are recorded at fair value, and a related liability for future payments to be made to the specified beneficiaries is recorded at fair value using present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the liability. The excess of contributed assets over the trust liability is recorded as a temporarily or permanently restricted contribution until such amount is received via trust distribution and/or is expended in satisfaction of the restricted purpose stipulated by the trust agreement, if any. At this time, temporarily restricted net assets are released to unrestricted net assets and permanently restricted net assets are transferred to the endowment. In subsequent years, the liability for future trust payments to the donor is reduced by payments made to the donor and is adjusted to reflect amortization of the discount and changes in actuarial assumptions at the end of the year. Upon termination of the trust, the remaining liability is removed and recognized as income. The present value of life income agreements total \$3,863,379 and \$3,480,514 as of December 31, 2017 and 2016, respectively. The present value of future investment income distributions to beneficiaries is \$2,419,270 and \$2,216,972 as of December 31, 2017 and 2016, respectively.

#### **Beneficial Interest Trusts**

The accompanying consolidated statements of activities include income from several irrevocable trusts administered by others. The assets of these trusts are not included in the consolidated statements of financial position because USD is the stated beneficiary of these trusts rather than the Organization. The market value on these trusts as of December 31, 2017 and 2016 was \$8,884,359 and \$7,975,438, respectively. For the years ended December 31, 2017 and 2016, the Organization received income from these trusts of \$293,058 and \$315,439, respectively.

#### **Investments Held for Others**

The Foundation's investments include funds accepted for deposit from certain other non-profit organizations. The organizations have the right to withdraw all or a portion of their funds, as adjusted for unexpended earnings and market appreciation (depreciation), upon giving 90 days written notice. Accordingly, their share of the asset managed funds is recorded as a liability in the accompanying consolidated statements of financial position. Investments held for others include amounts due to USD totaling \$1,265,883 and \$1,163,368 as of December 31, 2017 and 2016, respectively.

# **University Support**

The Organization funds various construction projects and provides operational support for the benefit of USD. Contracts for construction projects are between USD and the contractors, and liabilities for expenditures incurred by departments are the responsibility of USD. The Organization records expense for payment of projects and operational support expenditures when such payments are made, in accordance with accounting guidance for financially interrelated entities. Scholarships are deemed to be support to the individuals receiving the scholarship, accordingly scholarships are recognized as expense when the commitment to provide such support becomes unconditional.

#### **Net Assets**

Net assets, revenue, support, and gains are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Unrestricted net assets represent resources over which the Board of Directors has discretionary control. Unrestricted net assets include certain assets designated for specified purposes by the Board of Directors and transfers made for endowment funds with deficiencies.

Temporarily restricted net assets represent net assets subject to donor restrictions that will be met by expenditure and/or the passage of time and certain income earned on permanently restricted net assets that has not yet been appropriated for expenditure.

Permanently restricted net assets represent gifts and bequests which have been accepted with the donor-stipulation that the principal generally must be maintained intact in perpetuity with only the income to be utilized. Some endowments require net earnings to be permanently reinvested until a certain level of investment is attained.

#### **Gifts**

Gifts are recognized when cash, securities, unconditional promises to give, or other assets or forgiveness of liabilities are received. Conditional promises to give are not recognized until the conditions on which they depend are substantially met.

Gifts received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence or nature of any donor restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the consolidated statements of activities as net assets released from restrictions.

#### **Donated Services and Assets**

Volunteers contribute significant amounts of time to the activities of the Organization without compensation. These services do not meet the criteria for being recorded as contributions under accounting principles generally accepted in the United States of America and, accordingly, have not been recorded.

Donated property, marketable securities, and other non-cash donations are recorded as contributions at their estimated fair value at the date of the donation. Such donations are reported as unrestricted support unless the donor has restricted use to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. When a restriction expires, temporarily restricted net assets are reclassified as unrestricted net assets and reported in the consolidated statements of activities as net assets released from restrictions.

#### **Direct Investment Fees**

Management and bank fees paid to third parties totaled \$521,589 and \$415,705 for the for the years ended December 31, 2017 and 2016, respectively, and are included in administrative and general expenses on the consolidated statements of activities.

#### **Functional Allocation of Expenses**

The costs of program and support services activities have been summarized on a functional basis in the consolidated statements of activities. Accordingly, certain costs have been allocated among the programs and support services benefited.

# Note 2 - Fair Value of Assets and Liabilities

#### **Fair Value Measurements**

Certain assets and liabilities are reported at fair value in the accompanying consolidated financial statements. Fair value is the exchange price that would be received to sell an asset or paid to transfer a liability in the principal or most advantageous market in an orderly transaction between market participants on the measurement date under current market conditions, regardless of whether that price is directly observable or is estimated using another valuation technique. Inputs used to determine fair value refer broadly to the assumptions that market participants would use in pricing the asset or liability, including assumptions about risk. Inputs may be observable or unobservable. Observable inputs are inputs that reflect the assumptions market participants would use in pricing the asset or liability based on market data obtained from sources independent of the reporting entity.

Unobservable inputs are inputs that reflect the reporting entity's own assumptions about the assumptions market participants would use in pricing the asset or liability based on the best information available. A three-tier hierarchy categorizes the inputs as follows:

Level 1 inputs consist of quoted prices (unadjusted) in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date. Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the related asset or liability, either directly or indirectly. These include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset and liability, and market-corroborated inputs. Level 3 inputs are unobservable inputs related to the asset or liability. In these situations, the Foundation develops inputs using the best information available in the circumstances.

In some cases, the inputs used to measure the fair value of an asset or a liability might be categorized within different levels of the fair value hierarchy. In those cases, the fair value measurement is categorized in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement. Assessing the significance of a particular input to entire measurement requires judgment, taking into account factors specific to the asset or liability. The categorization of an asset within the hierarchy is based upon the pricing transparency of the asset and does not necessarily correspond to an assessment of the quality, risk or liquidity profile of the asset or liability.

A significant portion of the Foundation's investments are classified within Level 1 because they are comprised of investments with readily determinable fair values based on daily redemption values. The government bonds are valued by the custodians of the securities using pricing models based on credit quality, time to maturity, stated interest rates and market-rate assumptions; the certificates of deposit and the investments held for others liability are valued based on inputs other than quoted prices that are observable for the asset and liability. These are classified within Level 2. The promises to give and contributions receivable - split-interest agreements are valued by management applying present value techniques and risk-adjusted discount rates designed to reflect the assumptions market participants would use in pricing the underlying assets to the fair values of trust investments as reported by the trustees, and one of the Foundation's small cap equity investments is valued at the securities' stated redemption value. These are considered to be Level 3 measurements.

The Foundation uses Net Asset Value (NAV) per share, or its equivalent, such as member units or an ownership interest in partners' capital, to estimate the fair values of alternatives, private equity investments and real estate limited partnership investments which do not have readily determinable fair values. Investments that are measured at fair value using NAV per share as a practical expedient are not classified in the fair value hierarchy.

The following tables present assets and liabilities measured at fair value on a recurring basis, except those measured by using NAV per share as a practical expedient as identified as follows:

|                           |                  |    |  |    | 2017  |            |   |                                  |
|---------------------------|------------------|----|--|----|---|------------|---|----------------------------------|
|                           | Total            | Ac | oted Prices in<br>tive Markets<br>dentical Assets<br>(Level 1) | Ol | ficant Other<br>oservable<br>Inputs<br>Level 2) | Unob<br>Iı | nificant<br>oservable<br>nputs<br>evel 3) | nvestments<br>Measured at<br>NAV |
| Assets                    | <br>             |    |  |    |   |            |   |                                  |
| Money market funds        | \$<br>20,112,934 | \$ | 20,112,934   | \$ | -   | \$         | -   | \$<br>                           |
| Certificates of deposit   | \$<br>1,519,724  | \$ |  | \$ | 1,519,724                                       | \$         |   | \$<br>                           |
| Equity securities         |                  |    |  |    |   |            |   |                                  |
| Domestic equity           |                  |    |  |    |   |            |   |                                  |
| Large cap                 | \$<br>1,356,502  | \$ | 1,356,502  | \$ | -   | \$         | -   | \$<br>-                          |
| Mid cap                   | 101,904          |    | 101,904  |    | -   |            | -   | -                                |
| Small cap                 | 19,519           |    | 19,519   |    | -   |            | -   | -                                |
| International equity      | <br>28,598       |    | 28,598   |    | _   |            |   | <br>                             |
|                           | \$<br>1,506,523  | \$ | 1,506,523  | \$ | -   | \$         | -   | \$<br>                           |
| Equity mutual funds       |                  |    |  |    |   |            |   |                                  |
| Large cap equity          | \$<br>27,039,016 | \$ | 27,039,016   | \$ | -   | \$         | -   | \$<br>-                          |
| Mid cap equity            | 9,571,499        |    | 9,571,499  |    | -   |            | -   | -                                |
| Small cap equity          | 975,684          |    | 975,684  |    | -   |            | -   | -                                |
| International equity      | 32,796,088       |    | 32,796,088   |    | -   |            | -   | -                                |
| Money market funds        | <br>22,127       |    | 22,127   |    |   |            | <u> </u>                                  | <br>                             |
|                           | \$<br>70,404,414 | \$ | 70,404,414   | \$ | -   | \$         | -   | \$<br>                           |
| Fixed income mutual funds |                  |    |  |    |   |            |   |                                  |
| Corporate                 | \$<br>16,606,639 | \$ | 16,606,639   | \$ | _   | \$         | _   | \$<br>_                          |
| Structured product        | 39,049,904       |    | 39,049,904   |    | _   |            | _   | _                                |
| Government                | 27,853,679       |    | 27,853,679   |    | -   |            | _   | -                                |
| International             | (5,164,745)      |    | (5,164,745)  |    | _   |            | _   | _                                |
| Alternatives              | 2,014,956        |    | 2,014,956  |    | _   |            | _   | _                                |
| Money market funds        | 2,606,644        |    | 2,606,644  |    | _   |            | _   | _                                |
| ·                         | \$<br>82,967,077 | \$ | 82,967,077   | \$ | -   | \$         | -   | \$<br>_                          |
| Equity co-mingled funds   |                  |    |  |    |   |            |   |                                  |
| Private equity            | \$<br>49,970,314 | \$ |  | \$ |   | \$         |   | \$<br>49,970,314                 |
| Government bonds          | \$<br>654,456    | \$ |  | \$ | 654,456   | \$         |   | \$<br>                           |
| All asset funds           |                  |    |  |    |   |            |   |                                  |
| Domestic equity           | \$<br>42,362     | \$ | 42,362   | \$ | -   | \$         | -   | \$<br>-                          |
| Domestic fixed income     | 3,346,587        |    | 3,346,587  |    | -   |            | -   | -                                |
| International equity      | 3,784,326        |    | 3,784,326  |    | -   |            | -   | -                                |
| International fixed       |                  |    |  |    |   |            |   |                                  |
| income                    | 2,838,244        |    | 2,838,244  |    | -   |            | -   | -                                |
| Alternatives              | <br>7,359,858    |    | 4,109,100  |    |   |            |   | <br>3,250,758                    |
|                           | \$<br>17,371,377 | \$ | 14,120,619   | \$ | -   | \$         | -   | \$<br>3,250,758                  |
| Real estate limited       |                  |    |  |    |   |            |   |                                  |
| partnerships              | \$<br>8,733,696  | \$ | -  | \$ |   | \$         |   | \$<br>8,733,696                  |
| Promises to give          | \$<br>16,886,566 | \$ | <u>-</u>   | \$ | -   | \$ 10      | 6,886,566                                 | \$<br>                           |

|  |   |   | 2017   |   |  |
|--|---|---|--|---|--|
| Contributions receivable   | Total   | Quoted Prices in<br>Active Markets<br>for Identical Assets<br>(Level 1)                             | Significant Other<br>Observable<br>Inputs<br>(Level 2) | Significant Unobservable Inputs (Level 3) | Investments<br>Measured at<br>NAV            |
| - split interest agreements  | \$ 9,157,189  | \$ -  | \$ -   | \$ 9,157,189                              | \$ -   |
| Liabilities Investments held for others  | \$ 12,223,723   | \$ -  | \$ 12,223,723  | \$ -                                      | \$ -   |
|  | Total   | Quoted Prices in Active Markets for Identical Assets (Level 1)                                      | 2016 Significant Other Observable Inputs (Level 2)     | Significant Unobservable Inputs (Level 3) | Investments<br>Measured at<br>NAV            |
| Assets<br>Money market funds   | \$ 36,158,891   | \$ 36,158,891   | \$ -   | \$ -                                      | \$ -   |
| Certificates of deposit  | \$ 1,453,356  | \$ -  | \$ 1,453,356   | \$ -                                      | \$ -   |
| Equity securities  Domestic equity  Large cap  Mid cap  Small cap  International equity                      | \$ 1,090,720<br>105,790<br>43,508<br>19,176<br>\$ 1,259,194   | \$ 1,090,720<br>105,790<br>43,508<br>19,176<br>\$ 1,259,194   | \$ -<br>-<br>-<br>-<br>-<br>\$ -                       | \$ -<br>-<br>-<br>-<br>-<br>-<br>-        | \$ -<br>-<br>-<br>-<br>-<br>-                |
| Equity mutual funds Large cap equity Mid cap equity Small cap equity International equity Money market funds | \$ 32,468,398<br>12,559,452<br>60,682<br>28,165,743<br>68,877<br>\$ 73,323,152                      | \$ 32,468,398<br>12,559,452<br>60,682<br>28,165,743<br>68,877<br>\$ 73,323,152                      | \$ -<br>-<br>-<br>-<br>-<br>-<br>-                     | \$ -<br>-<br>-<br>-<br>-<br>-<br>\$ -     | \$ -<br>-<br>-<br>-<br>-<br>-<br>-<br>-      |
| Fixed income mutual funds Corporate Structured product Government International Alternatives Derivatives*    | \$ 7,778,414<br>27,142,765<br>22,456,994<br>1,180,660<br>1,714,877<br>(15,601,640)<br>\$ 44,672,070 | \$ 7,778,414<br>27,142,765<br>22,456,994<br>1,180,660<br>1,714,877<br>(15,601,640)<br>\$ 44,672,070 | \$ -<br>-<br>-<br>-<br>-<br>-<br>-<br>-                | \$ -<br>-<br>-<br>-<br>-<br>-<br>-<br>-   | \$ -<br>-<br>-<br>-<br>-<br>-<br>-<br>-<br>- |
| Equity co-mingled funds<br>Private equity  | \$ 43,426,182   | \$ -  | \$ -   | \$ -                                      | \$ 43,426,182                                |
| Government bonds   | \$ 621,298  | \$ -  | \$ 621,298   | \$ -                                      | \$ -   |
| All asset funds Domestic equity Domestic fixed income International equity International fixed               | \$ 37,165<br>1,541,107<br>3,727,356   | \$ 37,165<br>1,541,107<br>3,727,356   | \$ -<br>-<br>-   | \$ -<br>-<br>-                            | \$   |
| income Alternatives  | 2,579,326<br>7,460,412<br>\$ 15,345,366   | 2,579,326<br>4,503,525<br>\$ 12,388,479   | -<br>-<br>\$ -   | \$ -                                      | 2,956,887<br>\$ 2,956,887                    |

|  | Total            | Active<br>for Ident | l Prices in<br>Markets<br>tical Assets | Signifi<br>Obs<br>I | 2016<br>cant Other<br>ervable<br>nputs<br>evel 2) | Significant<br>nobservable<br>Inputs<br>(Level 3) | <br>nvestments<br>leasured at<br>NAV |
|--|------------------|---------------------|--|---------------------|---|---|--------------------------------------|
| Real estate limited partnerships                     | \$<br>9,080,607  | \$                  | -                                      | \$                  | -   | \$<br><u>-</u>                                    | \$<br>9,080,607                      |
| Promises to give                                     | \$<br>14,556,633 | \$                  | _                                      | \$                  | -   | \$<br>14,556,633                                  | \$<br>                               |
| Contributions receivable - split interest agreements | \$<br>9,598,683  | \$                  |  | \$                  |   | \$<br>9,598,683                                   | \$<br>                               |
| Liabilities Investments held for others              | \$<br>13,449,761 | \$                  |  | \$ 1                | 3,449,761   | \$<br>_   | \$<br>                               |

<sup>\*</sup>Indirect derivatives exposure from within the mutual funds. The Foundation does not directly manage or have direct exposure to derivatives.

Below is a reconciliation of the beginning and ending balance of assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the year ended December 31, 2017:

|   | Promises to Give                        | Contributions<br>Receivable   |  |  |
|---|---|-------------------------------|--|--|
| Balance at December 31, 2016  | \$ 14,556,633                           | \$ 9,598,683                  |  |  |
| Change in fair value Additions Withdrawals and payments   | (1,515,858)<br>8,545,079<br>(4,699,288) | 1,001,596<br>-<br>(1,443,090) |  |  |
| Balance at December 31, 2017  | \$ 16,886,566                           | \$ 9,157,189                  |  |  |
| Net change in fair value of the assets are included in the consolidated statement of activities as: |   |                               |  |  |
| Gifts   | \$ (1,515,858)                          | \$ -                          |  |  |
| Other   | \$ -                                    | \$ 1,001,596                  |  |  |

Below is a reconciliation of the beginning and ending balance of assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the year ended December 31, 2016:

|   |    | Contributions<br>Receivable             |    |                                     |
|---|----|---|----|-------------------------------------|
| Balance at December 31, 2015  | \$ | 14,663,320                              | \$ | 3,576,132                           |
| Change in fair value<br>Additions<br>Withdrawals and payments                                       |    | (3,302,008)<br>8,741,065<br>(5,545,744) |    | (453,944)<br>6,792,455<br>(315,960) |
| Balance at December 31, 2016  | \$ | 14,556,633                              | \$ | 9,598,683                           |
| Net change in fair value of the assets are included in the consolidated statement of activities as: |    |   |    |                                     |
| Gifts   | \$ | (3,302,008)                             | \$ |                                     |
| Other   | \$ | -                                       | \$ | (453,944)                           |

Additional information on investments in certain entities that calculate NAV per share is as follows:

| December 31, 2017                               | Fair Value                 | Unfunded<br>Commitments | Redemption<br>Frequency | Redemption<br>Notice Period |
|---|----------------------------|-------------------------|-------------------------|-----------------------------|
| Alternatives Private equity Real estate limited | \$ 3,250,758<br>49,970,314 |                         | (2)<br>Quarterly (1)    | (2)<br>60 days              |
| partnerships                                    | 8,733,696                  | 6,215,060               | (2)                     | (2)                         |
|   | \$ 61,954,768              | \$ 8,122,710            |                         |                             |
| December 31, 2016                               |                            |                         |                         |                             |
| Alternatives Private equity Real estate limited | \$ 2,956,887<br>43,426,182 |                         | (2)<br>Quarterly (1)    | (2)<br>60 days              |
| partnerships                                    | 9,080,607                  | 7,558,534               | (2)                     | (2)                         |
|   | \$ 55,463,676              | \$ 9,847,631            |                         |                             |

<sup>(1)</sup> Requested withdrawals can be limited by the fund's General Partner based on aggregate withdrawals requested. Additionally, certain withdrawal requests may exceed one year for complete divestiture.

Alternatives fund focuses on growth in United States and global equities. These investments are not readily redeemable; however, a secondary market exists with sale offerings allowed after the expiration of a right of first offering period to the funds' current partners. Additionally, periodic distributions are received. Fair values have been estimated using the net asset value per share (practical expedient) provided by the underlying fund manager or the general partner.

<sup>(2)</sup> Partnership agreements contain certain provisions whereby current partners have the right of first offer prior to a secondary market offering.

Private equity funds focus on growth in equity of United States and global securities and derivatives. These investments are readily redeemable, subject to certain restrictions. Fair values have been estimated using the practical expedient provided by the fund manager or the general partner.

Real estate limited partnership funds focus on investments in United States and global real estate assets and may include notes receivable from the fund manager. These investments are not readily redeemable; however, a secondary market exists with sale offerings allowed after the expiration of a right of first offering period to the funds' current partners. Additionally, periodic distributions are received. Fair values have been estimated using the practical expedient provided by the underlying fund manager or the general partner.

Of the total unfunded commitments as of December 31, 2017, approximately \$807,000 were paid subsequent to year end.

# Fair Value of Financial Instruments Not Required to be Reported at Fair Value

The carrying amounts of cash and cash equivalents, other receivables, cash surrender value of life insurance, and accounts payable and accrued expenses approximate fair value due to the short-term nature of the items and are considered to fall within Level 1 of the fair value hierarchy. The carrying amount of liabilities under gift annuity and life income agreements is based on the discounted net present value of expected future cash payments, approximates fair value, and is considered to fall within Level 2 of the fair value hierarchy.

#### Note 3 - Promises to Give

Promises to give represent unconditional promises restricted for various purposes and are estimated to be collected as follows:

|   | 2017          | 2016          |
|---|---------------|---------------|
| Receivable in less than one year        | \$ 5,211,452  | \$ 4,395,455  |
| Receivable in one to five years         | 8,463,473     | 6,572,215     |
| Receivable in periods beyond five years | 13,135,667    | 11,997,131    |
| Total promises to give                  | 26,810,592    | 22,964,801    |
| Adjustment to fair value                | (9,924,026)   | (8,408,168)   |
| Net promises to give                    | \$ 16,886,566 | \$ 14,556,633 |

Conditional promises to give as of December 31, 2017 and 2016 of approximately \$17,590,000 and \$18,240,000, respectively, consist of promises to fund various USD projects and activities and are restricted by specific criteria designated by the donor. However, these conditional promises do not meet the criteria for being recognized as contributions revenue under accounting principles general accepted in the United States of America and, accordingly, have not been recognized. Recognition will occur when donor conditions have been met.

As of December 31, 2017 and 2016, promises to give from Board members accounted for approximately 5% and 25%, respectively, of total promises to give, and contributions from Board members accounted for approximately 11% and 16%, respectively, of total contributions.

#### **Note 4 - Note Receivable**

As of December 31, 2017, the Foundation has recorded a note receivable in the amount of \$1,000,000 from the South Dakota Science and Technology Authority which was issued to fund research by the borrower and is secured by the underlying Xenon gas purchased with the funds. Interest is payable quarterly at 2.5% with remaining principal and interest due December 2026. The Foundation has committed to loan an additional \$1,000,000 under the same terms as previously stated, which will be loaned upon request of the borrower. That request was made during April 2018.

# Note 5 - Net Assets Released from Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purposes or by occurrence of other events specified by donors.

|   | 2017          | 2016          |
|---|---------------|---------------|
| Purpose restrictions accomplished                 |               |               |
| Program services                                  |               |               |
| Scholarships paid                                 | \$ 7,576,291  | \$ 7,313,607  |
| USD departmental expenses                         | 2,663,474     | 3,135,933     |
| USD building and equipment purchases/transfers    | 1,168,326     | 11,051,333    |
| Support services                                  |               |               |
| USD fundraising                                   | 166,217       | 70,944        |
| Investment fees and unrelated business income tax | 704,282       | 608,246       |
| Foundation administrative fee retained            |               |               |
| (1.50% and 2.00% for the years ending             |               |               |
| December 31, 2017 and 2016, respectively)         | 3,192,798     | 4,050,553     |
| Total net assets released from restrictions       | \$ 15,471,388 | \$ 26,230,616 |

#### **Note 6 - Endowments**

The Foundation's endowment consists of 1,258 individual funds established for a variety of purposes. Its endowment includes both donor-restricted endowment funds that the Foundation must hold in perpetuity, or for a donor-specified period, as well as funds designated by the Board of Directors or the University of South Dakota to function as endowments (funds designated). Net assets associated with endowment funds, including funds designated, are classified and reported based on the existence or absence of donor-imposed restrictions. Funds designated consist of non-endowed, donor restricted gifts that the Board of Directors have agreed to treat as endowments.

The Board of Directors of the Foundation has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The duration and preservation of the fund
- The purposes of the Foundation and the donor-restricted endowment fund
- General economic conditions
- The possible effect of inflation and deflation
- The expected total return from income and the appreciation of investments
- Other resources of the Foundation
- The investment policies of the Foundation

The change in endowment net assets by fund type are as follows:

|   | 2017 |             |    |                        |    |                           |    |                     |
|---|------|-------------|----|------------------------|----|---------------------------|----|---------------------|
|   | U:   | nrestricted |    | Temporarily Restricted |    | Permanently<br>Restricted |    | Total               |
| Endowment net assets, beginning of period                       | \$   | 2,809,802   | \$ | 56,716,863             | \$ | 154,964,586               | \$ | 214,491,251         |
| Investment return Investment income Net realized and unrealized |      | 335,846     |    | 2,534,837              |    | 975,393                   |    | 3,846,076           |
| appreciation  |      | 411,679     |    | 25,951,716             |    | -                         |    | 26,363,395          |
| Total investment return   |      | 747,525     |    | 28,486,553             |    | 975,393                   |    | 30,209,471          |
| Contributions   |      | -           |    | -                      |    | 10,393,822                |    | 10,393,822          |
| Appropriation of endowment assets for expenditure               |      | (56,020)    |    | (8,242,303)            |    | -                         |    | (8,298,323)         |
| Investment and management fees                                  |      | (118,333)   |    | (3,820,449)            |    | -                         |    | (3,938,782)         |
| Other changes Other gains Transfer for endowment                |      | -           |    | 584,260                |    | 836,317                   |    | 1,420,577           |
| funds with deficiencies<br>Transfer for donor restriction       |      | <u>-</u>    |    | (466,197)              |    | 47,864                    |    | (466,197)<br>47,864 |
| Endowment net assets, end of period                             | \$   | 3,382,974   | \$ | 73,258,727             | \$ | 167,217,982               | \$ | 243,859,683         |

|   | 2016         |           |                        |             |                        |             |       |                   |
|---|--------------|-----------|------------------------|-------------|------------------------|-------------|-------|-------------------|
|   | Unrestricted |           | Temporarily Restricted |             | Permanently Restricted |             | Total |                   |
| Endowment net assets, beginning of year                         | \$           | 2,533,753 | \$                     | 55,115,331  | \$                     | 148,019,960 | \$    | 205,669,044       |
| Investment return Investment income Net realized and unrealized |              | 100,830   |                        | 2,886,373   |                        | 852,147     |       | 3,839,350         |
| appreciation  |              | 234,811   |                        | 7,691,180   |                        |             |       | 7,925,991         |
| Total investment return   |              | 335,641   |                        | 10,577,553  |                        | 852,147     |       | 11,765,341        |
| Contributions   |              | 20,723    |                        | 3,826,928   |                        | 6,255,720   |       | 10,103,371        |
| Appropriation of endowment assets for expenditure               |              | (226,850) |                        | (7,811,824) |                        | -           |       | (8,038,674)       |
| Investment and management fees                                  |              | (128,978) |                        | (4,658,799) |                        | -           |       | (4,787,777)       |
| Other changes Other gains (losses) Transfer for endowment       |              | 275,513   |                        | (401,180)   |                        | (263,241)   |       | (388,908)         |
| funds with deficiencies Transfer for donor restriction          |              | -<br>-    |                        | 68,854      |                        | 100,000     |       | 68,854<br>100,000 |
| Endowment net assets, end of year                               | \$           | 2,809,802 | \$                     | 56,716,863  | \$                     | 154,964,586 | \$    | 214,491,251       |

Endowment net assets composition by type of fund are as follows:

| <u>December 31, 2017</u>  | Unrestricted              | Temporarily<br>Restricted | Permanently<br>Restricted | Total          |  |
|---|---------------------------|---------------------------|---------------------------|----------------|--|
| Donor-restricted<br>endowment funds<br>Board-designated endowment | \$ -                      | \$ 62,224,062             | \$ 167,217,982            | \$ 229,442,044 |  |
| funds   | 3,382,974<br>\$ 3,382,974 | \$ 73,258,727             | \$ 167,217,982            | \$ 243,859,683 |  |
| Number of funds   | 3                         | 13                        | 1,242                     | 1,258          |  |
| <u>December 31, 2016</u>  |                           |                           |                           |                |  |
| Donor-restricted<br>endowment funds<br>Board-designated endowment | \$ -                      | \$ 46,878,565             | \$ 154,964,586            | \$ 201,843,151 |  |
| funds   | 2,809,802                 | 9,838,298                 |                           | 12,648,100     |  |
|   | \$ 2,809,802              | \$ 56,716,863             | \$ 154,964,586            | \$ 214,491,251 |  |
| Number of funds   | 3                         | 12                        | 1,204                     | 1,219          |  |

# **Funds with Deficiencies**

From time to time, the fair value of assets associated with individual donor restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. In accordance with generally accepted accounting principles, deficiencies of this nature that are reported in unrestricted net assets are \$-0- and \$532,828 as of December 31, 2017 and 2016, respectively. These deficiencies resulted from unfavorable market fluctuations that occurred shortly after the investment of new permanently restricted contributions and continued appropriation for certain programs that was deemed prudent by the Board of Directors.

# **Return Objectives and Risk Parameters**

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that will be greater than the median return on a university or comparable foundation and endowment portfolios, and in the long-term meet or exceed the guideline of spending plus the Consumer Price Index. In addition, the risk-adjusted performance of each asset class should meet or exceed that of its respective benchmark.

# **Strategies Employed for Achieving Objectives**

To satisfy its long-term return objectives, the Foundation relies on a total return strategy in which investment results are achieved through capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term objectives within prudent risk constraints.

# Spending Policy and How the Investment Objectives Relate to Spending Policy

The Foundation has a policy of calculating an annual distribution from its endowment fund based on the average fair value over the period of 36 months through the fiscal year-end proceeding the fiscal year in which the appropriation is made and distribution is planned. The distribution rate is subject to review by the Board of Directors annually. For the years ended December 31, 2017 and 2016, the rate was 4.0% and 4.2%, respectively. In establishing this policy, the Foundation considered the long-term expected return on its endowment. Accordingly, over the long term, the Foundation expects the current spending policy to allow its endowment to grow at a rate that will maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

#### Note 7 - Restrictions on Net Assets

Unrestricted net assets are summarized as follows:

| II. 1  | 2017           | 2016                        |
|--|----------------|-----------------------------|
| Undesignated Operations Transfer for endowment funds with deficiencies | \$ (7,526,119) | \$ (3,860,872)<br>(532,828) |
| Total undesignated   | (7,526,119)    | (4,393,700)                 |
| Board designated   | 4,618,023      | 5,806,972                   |
| Total unrestricted net assets  | \$ (2,908,096) | \$ 1,413,272                |

Temporarily restrict net assets are available for the following purposes:

|                             | 2017           | 2016          |
|-----------------------------|----------------|---------------|
| Currently available         |                |               |
| Scholarships                | \$ 5,880,400   | \$ 5,259,866  |
| Student support             | 888,154        | 761,755       |
| USD faculty                 | 3,354,976      | 2,718,384     |
| USD academic programs       | 5,092,587      | 4,599,368     |
| USD general support         | 4,945,584      | 4,637,520     |
| USD buildings and equipment | 10,710,217     | 6,399,180     |
| Total currently available   | 30,871,918     | 24,376,073    |
| For future periods          |                |               |
| USD support                 | 66,833,667     | 50,877,218    |
| Foundation support*         | 6,425,060      | 5,839,645     |
| Total for future periods    | 73,258,727     | 56,716,863    |
|                             | \$ 104,130,645 | \$ 81,092,936 |

<sup>\*</sup>Foundation support consists of unappropriated endowment earnings that are dedicated to support Foundation operations.

Permanently restricted net assets with expendable earnings are available for the following purposes:

|                             | 2017           | 2016           |
|-----------------------------|----------------|----------------|
| Scholarships                | \$ 97,735,104  | \$ 91,319,030  |
| Student support             | 7,572,628      | 7,473,346      |
| USD faculty                 | 27,118,797     | 21,826,023     |
| USD academic programs       | 30,491,480     | 30,265,303     |
| USD general support         | 2,689,586      | 2,544,208      |
| USD buildings and equipment | 131,583        | 131,583        |
| Foundation operations       | 1,478,804      | 1,405,093      |
|                             | \$ 167,217,982 | \$ 154,964,586 |

#### Note 8 - Retirement Plan

The Foundation maintains a retirement plan covering all full-time employees. Upon employment, employees who have achieved the age of 18 can defer a portion of their compensation as limited by current tax regulations. Employees who have completed one year and at least 1,000 hours of service are eligible to participate in any discretionary amounts the Foundation contributes to the plan. Currently, the Foundation matches 100% of employee contributions up to 6% of the eligible employees' salaries. Employees are 100% vested immediately in all contributions to the plan. The Foundation made contributions of \$115,819 and \$118,535 to the plan for the years ended December 31, 2017 and 2016, respectively.

# **Note 9 - Commitments and Contingencies**

#### **Conditional Gift**

The Foundation has entered into an agreement with a major health care system and USD under which the Foundation will receive a total of \$10,180,000 over a period of thirty years. A gift of approximately \$8,398,000 was recorded in a prior year based on the estimated net present value of the cash payments specified in the agreement. As of December 31, 2017, total payments of \$10,060,000 had been received, with the remaining \$120,000 outstanding due in annual payments of \$10,000 through May 2029. The agreement requires that a prorata portion of the gift be paid back to the health care system should USD default on its obligation to allow the health care system to use its name. As of December 31, 2017, approximately \$4,281,300 of the gift is subject to repayment. No liability has been recognized for this contingency because the Foundation and USD believe the likelihood of defaulting on the obligation is remote.

# **Pledged Collateral**

On November 1, 2017, the Foundation agreed to pledge \$2,000,000 in collateral, in a secondary position, for the planning, construction, and financing of the National Music Museum's expansion project.

# Leases

The Foundation leases office space under a long-term operating lease agreement. The agreement expires in 2023. The estimated future minimum lease payments by year are summarized as follows:

| Years Ending December 31, |               |
|---------------------------|---------------|
| 2018                      | \$<br>48,424  |
| 2019                      | 72,636        |
| 2020                      | 72,636        |
| 2021                      | 72,636        |
| 2022                      | 72,636        |
| 2023                      | <br>24,214    |
|                           | \$<br>363,182 |

#### Line of Credit

The Foundation has committed to assist USD in the construction of an athletic complex by providing up to \$13,500,000 of construction financing. An unsecured line of credit totaling \$13,000,000 was established with a banking institution to fund this commitment and has been renewed after year end through June 2019. This line of credit has a variable interest rate, which is the 3 month LIBOR Index plus 2.5%.

# **Subsequent Commitments**

During June 2018, the Foundation committed to a capital guarantee for the USD Discovery District in Sioux Falls, South Dakota, with a maximum amount of \$3,100,000 and a term of no more than 20 years commencing on or before June 9, 2019.

# **Note 10 - Subsequent Events**

The Foundation has evaluated subsequent events as of July 31, 2018, the date which these financial statements were available to be issued.



Supplementary Information December 31, 2017 and 2016

# The University of South Dakota Foundation



# **Independent Auditor's Report on Supplementary Information**

The Board of Directors
The University of South Dakota Foundation
Vermillion, South Dakota

We have audited the consolidated financial statements of The University of South Dakota Foundation and its controlled entities as of and for the years ended December 31, 2017 and 2016, and our report thereon dated July 31, 2018, which expressed an unmodified opinion on those consolidated financial statements, appears on page 1. Our audits were performed for the purpose of forming an opinion on the consolidated financial statements as a whole. The supplementary information shown on pages 28 - 29 is presented for the purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information, except that portion marked "unaudited", has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information, except that portion marked "unaudited", is fairly stated in all material respects in relation to the consolidated financial statements as a whole. The information marked "unaudited" has not been subjected to the auditing procedures applied in the audit of the consolidated financial statements and, accordingly, we do not express an opinion or provide any assurance on it.

Sioux Falls, South Dakota

Esde Saelly LLP

July 31, 2018

The University of South Dakota Foundation Schedule of Administrative and Fundraising Expenses Years Ended December 31, 2017 and 2016

|   |              | 2017                       |              |              | 2016                       |              |
|---|--------------|----------------------------|--------------|--------------|----------------------------|--------------|
|   | Fundraising  | Administrative and General | Total        | Fundraising  | Administrative and General | Total        |
| Staffing                                      | \$ 1,404,611 | \$ 2,449,022               | \$ 3,853,633 | \$ 1,333,945 | \$ 2,147,121               | \$ 3,481,066 |
| Engagement                                    | 230,679      | 402,648                    | 633,327      | 199,867      | 251,593                    | 451,460      |
| Fundraising programs                          | 388,199      | 111,888                    | 500,087      | 776,567      | 47,899                     | 824,466      |
| Research                                      | -            | 132,922                    | 132,922      | -            | 149,387                    | 149,387      |
| Campaign consultant                           | 49,376       | 5,486                      | 54,862       | 47,059       | 5,229                      | 52,288       |
| Board and professional services               | 27,890       | 172,303                    | 200,193      | -            | 126,405                    | 126,405      |
| Computer and technology                       | 2,747        | 247,755                    | 250,502      | 4,553        | 250,905                    | 255,458      |
| Occupancy                                     | 77,622       | 95,275                     | 172,897      | 87,561       | 74,399                     | 161,960      |
| Depreciation                                  | 56,928       | 121,300                    | 178,228      | 71,555       | 107,333                    | 178,888      |
| Office equipment and supplies                 | 18,062       | 67,116                     | 85,178       | 20,562       | 56,762                     | 77,324       |
| Other   | 26,914       | 121,025                    | 147,939      | 26,475       | 32,985                     | 59,460       |
| USD fundraising                               | 166,217      | -                          | 166,217      | 70,944       | · <u>-</u>                 | 70,944       |
| Property management                           |              | 13,419                     | 13,419       | · -          | 16,145                     | 16,145       |
| Direct investment fees                        |              | 721,943                    | 721,943      |              | 624,517                    | 624,517      |
| Total administrative and fundraising expenses | \$ 2,449,245 | \$ 4,662,102               | \$ 7,111,347 | \$ 2,639,088 | \$ 3,890,680               | \$ 6,529,768 |

|                                       | Scholarships    | Other         | Equipment<br>Facilities | Total                      |
|---------------------------------------|-----------------|---------------|-------------------------|----------------------------|
| June 30, 1996                         | \$ 1,069,373    | \$ 1,208,878  | \$ 6,899,807            | \$ 9,178,058               |
| June 30, 1997                         | 1,338,416       | 1,138,687     | 1,566,138               | 4,043,241                  |
| June 30, 1998                         | 1,502,512       | 1,142,229     | 540,556                 | 3,185,297                  |
| June 30, 1999                         | 1,741,963       | 1,440,814     | 134,710                 | 3,317,487                  |
| June 30, 2000                         | 1,818,086       | 1,553,607     | 367,720                 | 3,739,413                  |
| June 30, 2001                         | 2,037,604       | 1,973,082     | 841,889                 | 4,852,575                  |
| June 30, 2002                         | 1,892,408       | 2,345,156     | 2,759,813               | 6,997,377                  |
| June 30, 2003                         | 2,165,382       | 1,889,623     | 4,058,689               | 8,113,694                  |
| June 30, 2004                         | 2,331,468       | 1,754,664     | 1,121,350               | 5,207,482                  |
| June 30, 2005                         | 2,634,534       | 1,800,184     | 869,625                 | 5,304,343                  |
| June 30, 2006                         | 3,039,831       | 1,761,217     | 2,011,317               | 6,812,365                  |
| June 30, 2007                         | 2,958,920       | 2,305,850     | 3,998,942               | 9,263,712                  |
| June 30, 2008                         | 4,348,186       | 2,437,619     | 4,533,318               | 11,319,123                 |
| June 30, 2009                         | 5,295,897       | 2,645,927     | 10,938,951              | 18,880,775                 |
| June 30, 2010                         | 5,300,391       | 2,654,210     | 6,089,347               | 14,043,948                 |
| June 30, 2011                         | 5,526,006       | 2,045,594     | 2,220,806               | 9,792,406                  |
| June 30, 2012                         | 5,821,416       | 2,645,163     | 3,911,136               | 12,377,715                 |
| June 30, 2013                         | 5,941,570       | 2,824,045     | 2,488,073               | 11,253,688                 |
| June 30, 2014                         | 6,438,996       | 2,809,887     | 2,191,290               | 11,440,173                 |
| June 30, 2015                         | 7,140,871       | 2,592,030     | 5,874,821               | 15,607,722                 |
| December 31, 2015                     | 3,481,880       | 1,214,880     | 367,070                 | 5,063,830                  |
| December 31, 2016                     | 7,703,504       | 3,135,931     | 16,125,285              | 26,964,720                 |
| December 31, 2017                     | 7,504,328       | 2,829,692     | 4,742,278               | 15,076,298                 |
|                                       | \$ 89,033,542   | \$ 48,148,969 | \$ 84,652,931           | \$ 221,835,442             |
|                                       |                 |               | · · ·                   | Fiscal Year<br>1996 - 2017 |
|                                       |                 |               | Fiscal Year(s)          | Total Support              |
| Major facility projects complete      |                 |               | 1007                    | Φ (20(424                  |
| Health Science Information            | Center          |               | 1996                    | \$ 6,286,434               |
| Old Main<br>Vucurevich Childcare Cent | ton             |               | 1996 - 2002<br>2001     | 2,303,471                  |
| Dakota Dome roof                      | .CI             |               | 2001 - 2002             | 350,000<br>2,267,077       |
| Allen H. Neuharth Center              |                 |               | 2001 - 2002             | 4,250,000                  |
| Belbas Center                         |                 |               | 2002 - 2003             | 1,860,258                  |
| Lee Medical School                    |                 |               | 2004 - 2007             | 12,516,859                 |
| Muenster University Stude             | nt Center       |               | 2009 - 2015             | 5,197,288                  |
| Beacom School of Busines              |                 |               | 2001 - 2015             | 13,726,047                 |
| Slagle Auditorium                     |                 |               | 2010 - 2015             | 3,600,479                  |
| Coyote Athletic Complex               |                 |               | 2012 - 2017             | 26,363,797                 |
| Total major facility pro              | jects completed |               |                         | 78,721,710                 |
| Other USD facility and equipm         | nent support    |               | 1996 - 2017             | 5,931,221                  |
|                                       |                 |               |                         | \$ 84,652,931              |