



UNIVERSITY OF
SOUTH DAKOTA
FOUNDATION

Director of Strategic Communications

The University of South Dakota Foundation generates private resources to support the University of South Dakota, its students, and faculty to advance the institution. Through a variety of programs and special initiatives, we raise awareness among current and prospective donors and volunteers regarding the importance of investing in the University of South Dakota. Our team cultivates and sustains strong relationships with all our stakeholders across the nation.

The Director of Strategic Communications develops strategies, crafts messaging, produces materials and coordinates communications to inspire investment in the university through compelling storytelling and information sharing. This position shares in the responsibility and success for achieving university fundraising and engagement goals and understands that communication is an important strategy in the effective development, growth, and management of university relationships. This position is a key member of the Advancement Services team that provides professional services, resources and solutions to support the advancement operation.

Essential Duties and Responsibilities

- Assist with developing and implementing an integrated and collaborative advancement communications model to foster a unified campaign brand.
- Serve as a key partner to write and oversee production of marketing and communications materials that align with university and campaign objectives and advance constituent relationships and gift conversations.
- Partner with leadership to develop strategic communications that provide timely, relevant information to support the governance activities of the USD Foundation's board of directors and trustees.
- Champion and contribute to a shared annual communications and engagement plan, raising awareness and reputation through key messaging and storytelling. Collaborate with constituent engagement and donor relations teams to provide content development and editorial assistance.
- Proactively identify opportunities for improvement and participate in the development and implementation of initiatives.

The following skills are essential for success:

- Excellent written, verbal communication skills, and active listening skills with strong attention to detail.
- Excellent organizational and interpersonal skills, including the ability to manage multiple projects, meet deadlines, and work in a fast-paced environment.
- Strong strategic thinking, analytical, and organizational skills with the ability to plan, execute, and follow-through.



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- Bachelor's degree in Communications, Marketing, Business Administration, or another related field required.
- 3 years of combined communications, marketing, or business development, experience. Experience in higher education or nonprofit communications is preferred.

The University of South Dakota Foundation offers a competitive starting salary with an excellent and comprehensive benefits package.

Interested applicants should submit their letter of interest and resume to Joe Hoose, Director of Talent Management (joe.hoose@usdfoundation.org).