

# MATCHING YOUR GIFT TO MAXIMIZE CHANGE

The Ellis Impact, established by USD alumnus Gary '78 and Sue Ellis, is designed to maximize the impact of your support for Coyote Beginnings – matching your contribution dollar for dollar, effectively doubling the power of your generosity. By matching donations, we can amplify both immediate and long-term support, ensuring that more students have access to an affordable and transformative education at USD.

## HOW IT WORKS

For every gift made to Coyote Beginnings, The Ellis Impact will match it, up to a specified amount, magnifying the resources available to fund scholarships and increase enrollment. This matching opportunity is a powerful way to expand the impact of your donation, helping even more students pursue their dreams at USD.

### CURRENT GIFTS

- Donations made today to Coyote Beginnings will be matched dollar for dollar, immediately increasing the funds available for scholarships and student support.

### 20-YEAR TERM ENDOWMENTS

- Gifts made to establish a 20-year term endowment will also be matched, ensuring long-term sustainability and continued scholarship support for future generations of students.

## JOIN US IN MAKING A GREATER IMPACT

With your support and the power of The Ellis Impact, you are ensuring that students have access to the resources and opportunities they need to succeed, creating a ripple effect of generosity that will resonate for years to come.

**THE ELLIS** *Impact*

# WAYS TO GIVE



## ONLINE

A gift via credit card is one of the most common ways for you to make an immediate charitable impact while also enjoying potential tax benefits.



## MAIL

A gift of cash or check via mail is another common way for you to make an immediate charitable impact while also enjoying potential tax benefits.



## STOCKS & SECURITIES

Gifts of publicly traded stocks and securities can make an immediate impact while providing you potential tax advantages through charitable deductions and avoidance of capital gains tax liability.



## DONOR-ADVISED FUNDS (DAF)

A donor-advised fund (DAF) is a philanthropic giving vehicle that provides an immediate tax benefit to you and allows you to grant funds to charities of your choice. Contact your fund administrator to direct your gift to USD.



## IRA ROLLOVERS

An IRA rollover is a special provision where you can directly transfer funds from your IRA to a qualified entity, like USD, without having to pay income tax on the transferred amount.



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