

COYOTE BEGINNINGS

EMPOWERING STUDENTS THROUGH A
COMPREHENSIVE SCHOLARSHIP PROGRAM



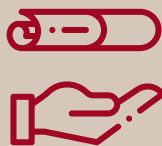
UNIVERSITY OF
SOUTH DAKOTA
FOUNDATION & ALUMNI



87.3%
OF STUDENTS
AT PUBLIC UNIVERSITIES
NEED FINANCIAL AID*



COYOTE BEGINNINGS
SCHOLARSHIPS AVERAGED
\$1,994
PER STUDENT IN 2022



82.8%
OF NEW 2024
FULL-TIME FRESHMAN
RECEIVED A COYOTE
BEGINNINGS SCHOLARSHIP

**NATIONAL CENTER FOR
EDUCATION STATISTICS*



THE OPPORTUNITY FOR TOMORROW'S LEADERS

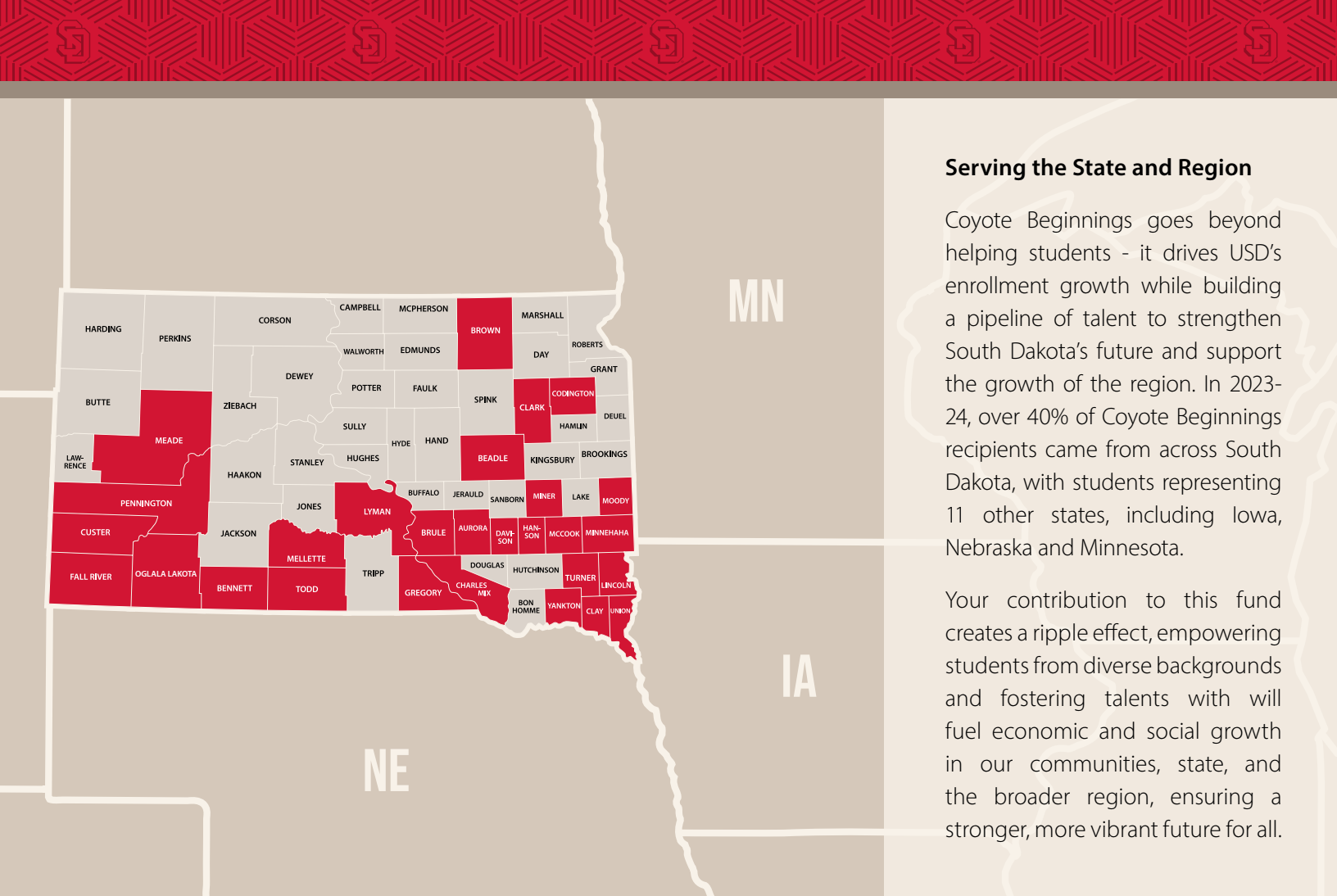
The University of South Dakota has long been a place where visionary leaders are made – doctors, nurses, teachers, entrepreneurs and more. These individuals leave USD prepared to improve the world and create lasting change. As we honor our legacy, we remain committed to empowering the next generation of students to achieve their full potential.

Coyote Beginnings is a key part of this mission. It offers more than just financial assistance – it provides hope, opportunity and a pathway to success. Coyote Beginnings scholarships empower students to pursue their dreams of a college education. By investing in students today, you pave the way to transformative opportunities that enrich their lives and strengthen our communities.

With your support, Coyote Beginnings ensures that every student who walks through USD's doors can leave equipped with the knowledge, skills and confidence to make a lasting impression on the world.

WHAT IS COYOTE BEGINNINGS?

Coyote Beginnings is a scholarship program that takes a transformative, student-centered approach to financial aid. Unlike traditional scholarships tied to specific departments or programs, Coyote Beginnings ensures that your support follows the student, adapting to their unique academic and career aspirations. As students gain a better understanding of who they are while in college, nearly 80%* decide to change majors to better reflect how they want to impact the world. Unrestricted scholarship funds allow them to pivot and excel in their chosen paths.



Serving the State and Region

Coyote Beginnings goes beyond helping students - it drives USD's enrollment growth while building a pipeline of talent to strengthen South Dakota's future and support the growth of the region. In 2023-24, over 40% of Coyote Beginnings recipients came from across South Dakota, with students representing 11 other states, including Iowa, Nebraska and Minnesota.

Your contribution to this fund creates a ripple effect, empowering students from diverse backgrounds and fostering talents with will fuel economic and social growth in our communities, state, and the broader region, ensuring a stronger, more vibrant future for all.

Meeting the Needs of Students

At the core of Coyote Beginnings is a commitment to **accessibility**, guaranteeing every student can say "Yes" to college. Financial barriers often stand in the way for students from modest backgrounds, and traditional financial aid frequently falls short. Coyote Beginnings scholarships break down these barriers, open doors to opportunity, and position USD as the top choice for students seeking exceptional value and the promise of success.

GROWING USD

With historic enrollment growth, USD is seeing more students than ever who are eager to learn and make a difference. This growth highlights the university's commitment to providing access and opportunity for all students, while also strengthening USD's ability to recruit top talent and continue building a vibrant, dynamic campus community.

As South Dakota's flagship liberal arts institution, USD is uniquely positioned to educate the next generation of leaders who will address the challenges facing our communities. Programs like Coyote Beginnings ensure talented students can access higher education and enhance USD's reputation as a premier destination for students seeking unparalleled quality and experiences.

By supporting Coyote Beginnings, you propel continued growth, empower students to transform their futures and support USD's legacy of leadership in South Dakota and beyond. When students choose USD, they step into a future of boundless potential – and your support today helps make their dreams a reality.



UNIVERSITY OF
SOUTH DAKOTA
FOUNDATION & ALUMNI

1110 N. Dakota Street | Vermillion, SD 57069

USD Foundation & Alumni Association
800-521-3575 | www.usdalumni.com