



UNIVERSITY OF
SOUTH DAKOTA
FOUNDATION



Coyote Beginnings Fund

An enhanced scholarship strategy to ensure a brighter future for all



85%
OF STUDENTS
AT PUBLIC UNIVERSITIES
NEED FINANCIAL AID*



237 MORE
STUDENTS ENROLLED AT USD
IN 2022 COMPARED TO 2021 BECAUSE
THEY RECEIVED COYOTE BEGINNINGS
SCHOLARSHIPS



COYOTE BEGINNINGS
SCHOLARSHIPS AVERAGE
\$4,100
PER STUDENT IN 2022

*NATIONAL CENTER FOR EDUCATION STATISTICS



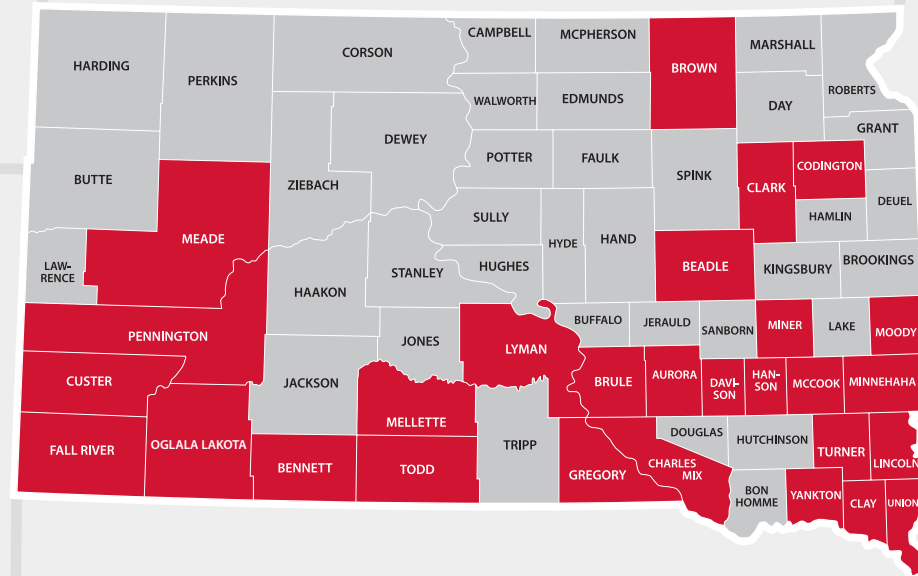
The University of South Dakota has a storied history of educating leaders, doctors, nurses, teachers, visionaries, entrepreneurs and so many others who go on to improve the world. As we recognize our legacy, we strive to invest in our students so that they can take full advantage of their potential.

The **Coyote Beginnings Fund** empowers students to realize their educational dreams. While at USD, we will help them envision the endless possibilities for their future and seize opportunities to make it a reality. Our legacy lies in educating those who work hard to make a difference; Coyote Beginnings keeps moving us forward by **making higher education – and a brighter future – accessible to all.**

What is the Coyote Beginnings Fund?

The Coyote Beginnings Fund is a **general scholarship fund** that seeks to bridge gaps in students' financial aid needs. This fund is different from others because it **keeps funds with the students**, rather than being tied to an academic unit or department.

College is a time for students to explore their passions and prepare for a fulfilling career. As students learn more about themselves while in college, nearly 80%* decide to change majors to better reflect how they want to impact the world. Unrestricted scholarship funds allow them to pivot and excel in their chosen path.



Serving the State and Region

The Coyote Beginnings Fund is strengthening USD's ability to recruit students within South Dakota and across the country. The 2022-23 recipients represent more than 40% of South Dakota's counties and 18 other states, with about half coming from our neighboring states of Iowa, Nebraska and Minnesota.

Meeting the Needs of Students

At the core of this scholarship strategy is **accessibility**, regardless of a student's financial status. Many of USD's current, former and prospective students come from modest means. These students often have limited options for financial aid and can be overlooked for certain scholarships, but affordability remains one of students' top considerations when deciding to attend college. Coyote Beginnings scholarships will bridge the gap and can be the difference in someone saying "Yes" to college – and they choose USD because of our track record of success and the doors we open for them. With a degree from USD, our students become exceptional in their fields and go on to make a difference.

Growing USD

A key component of re-envisioning our scholarship strategy is to not only meet the needs of students, but also strengthen USD's ability to recruit students and grow enrollment. The Coyote Beginnings Fund has resulted in 237 more students enrolling at USD in 2022 compared to 2021. Higher education is a competitive market; we must continue to pursue campus enhancements, show our value and instill a sense of pride and loyalty among students and alumni.

As the state's liberal arts institution, USD is best positioned to educate the next generation of students who will address the challenges facing our communities. A more educated society enhances the well-being of all.

Your support today provides the opportunity for tomorrow's leaders to align the value of USD with their goals and aspirations. That allows USD to grow and supports our legacy of leadership both in our state and beyond our borders.

Show your gratitude for the education and experiences you received at USD by paying it forward to the next generation.



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