



Current Location:

Rapid City, SD

Graduation Year: 2012

Major: Political Science

Degree: Bachelor of Arts

Employer:

Elevate Rapid City

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ALUMNI CAREER SPOTLIGHT

ASK THE ALUM

Provide a brief job description. In your own words, what do you do on a daily basis?

I oversee the communications strategy for Elevate Rapid City across all platforms – from digital to print. We work to grow and support the Rapid City workforce and business community as well as advocate for pro-business issues at all levels of government.

What skills are most important for you to be successful in your position?

It's key to stay organized and work well with the team to ensure the right message is being shared in a timely matter across all six of our pillars. I also spend a lot of time analyzing things from a big picture perspective before breaking it down into the details. Lastly, it's all about relationships. Knowing who to call and get the right answers from is essential to ensure the right message is being shared.

What do you like best about your job?

I love that each day is totally different. Elevate is a bit of a “start-up” organization so there's been a lot of work done to drive the future of the organization. I also love the opportunity to meet with business owners and help share their story or find resources to help them succeed.

What is the most challenging part of your job?

Each day is totally different! There are many times I think I have a plan for that day, but a crisis arises, and I have to pivot to respond. I've also learned the hard way many times that it's important to draw boundaries with your hours. There are some weeks I'm working 60 hours to try and catch up.

What is one piece of advice you would offer alumni looking to enter your career or industry?

Do not underestimate the power of relationships! Allow yourself to always be a student of the room you're in, as there's always something to learn from those around you. Lastly, actions speak louder than words. Show up and work hard.

