

Women in Philanthropy

Mission Statement

USD Women in Philanthropy (WIP) inspires women to invest in initiatives that enhance the USD student experience and make a meaningful difference in students' lives.

What WIP Supports

In its role as “fire starter,” USD Women in Philanthropy catalyzes great ideas and the people who power them. Priorities include:

1. Preparing the next generation of leaders;
2. Supporting students when they need it most; and
3. Creating opportunities for student growth and transformation.

Application Process

WIP is looking for initiatives that have transformational impact on the university. Applications should clearly describe how WIP's philanthropic support will help that impact be realized.

Timeline

Applications to WIP are open once a year. The timeline for 2021 is as follows:

- Opens: March 8, 2021
- Closes: April 16, 2021
- Selections made: April-May 2021

Selection Criteria

In alignment with the mission, vision and values of the University of South Dakota, WIP is committed to elevating the USD student experience while prioritizing the practice of inclusive excellence. WIP is looking for creative ideas and collaborative solutions that contribute to supporting students and preparing leaders.

WIP will consider funding those ideas that are consistent with our mission and that most meaningfully impact students. In this way, WIP aims to inspire and support creative problem solving — within and across the university — to make our university better for everyone.



Outlined below are items to consider as you prepare to complete the application:

1. Mission alignment

- WIP is looking to support initiatives with the greatest potential to enhance the USD student experience and make a meaningful difference in students' lives.
- Questions to consider: How does this initiative address a necessary student need or remove a barrier to student success? How does it contribute to preparing the next generation of leaders? How does it offer new ideas or a creative and collaborative solution with lasting transformational impact?

2. Short- and long-term strategy

- Whether a larger scale concept that needs an initial “kickstart” or a smaller scale project with the potential to make a meaningful difference, WIP is looking for a plan that clearly and specifically outlines both the short-term and long-term strategy. WIP will favor applications that are well thought out and include realistic, specific and quantifiable goals.
- Questions to consider: Who is impacted? How will WIP be assured of good stewardship and efficient use of funding? How will success be measured in both the short and long-term? Is the scope of WIP's role specifically defined?

3. Leadership

- WIP will consider whether those leading the effort have the support, experience and capacity to be successful. WIP wants to support projects that have a plan and the personnel to succeed beyond the investment of WIP.
- Questions to consider: Who is involved in leading this effort? What is their role in ensuring it is successful beyond the initial support of WIP?

4. Initiative diversity

- WIP aims to have a diverse group of investments across campus. In assessing applications, WIP will consider how a diverse set of projects aligns with our mission and the strategic priorities of the university.
- Questions to consider: How does this program offer new ideas or a creative solution that may not already exist on campus? How does this program contribute to having university-wide impact?

Selection Process

1. The Women in Philanthropy Steering Committee will evaluate applications on a rolling basis. Final decisions will be made at the WIP spring quarterly steering committee meeting and communicated to all applicants via email shortly after.
2. If an initiative is considered a finalist, additional information may be requested.

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Program Application 2021-2022

Name of Primary Initiative Contact:

College/School or Department:

New or Existing Initiative:

- **If new, intended initiative start date:**

Application Directions & Expectations

This application is an opportunity to provide **compelling justification** as to why your initiative should be supported by USD Women in Philanthropy. Please complete the questions below.

Your Idea

What is your initiative and what need does it address?

USD Women in Philanthropy (WIP) invests in initiatives that enhance the USD student experience and make a meaningful difference in students' lives. How does your initiative specifically align with that mission?

WIP is committed to 1.) preparing the next generation of leaders and 2.) supporting students when they need it most. How does your proposal take a creative and collaborative approach to addressing these needs? If successful, how could it have a transformative impact on the university?

How will the resources provided by WIP be used to “kick start” your initiative? What is your short and long-term plan to ensure you are successful? What role does WIP’s initial support play in this strategy?

Describe the person or group leading this effort. What is each person bringing to the team that will help you be successful? What is each person's role in ensuring it is successful beyond the initial support of WIP?

Describe the objectives of your proposed initiative. Include realistic, specific and quantifiable goals. How will the WIP committee be assured of good stewardship and efficient use of funding?

How much funding are you requesting from USD Women in Philanthropy? Include detailed descriptions of the requested funding along with an explanation of how it will be used.

Initiative Name:	
Expenditure Category	Funding Need:
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	
Total:	

When finished, please submit this application to Caitlin Duffy via email at caitlin.duffy@usdfoundation.org.